

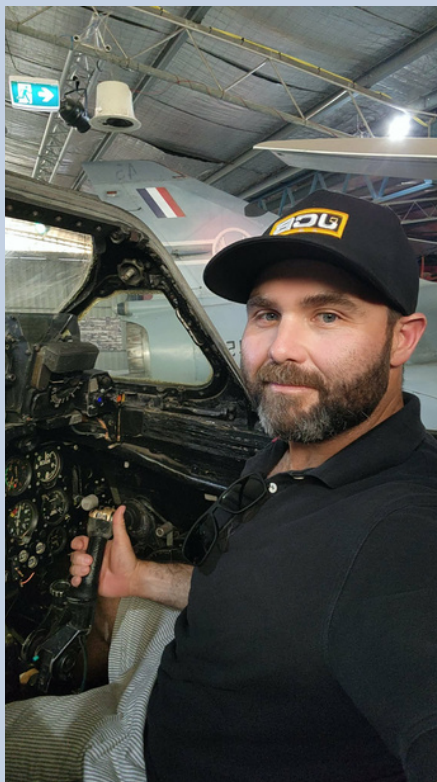
Media Kit

Plane-tism

Aviation history Content creator

+64 27 2316286

tonyjhennessy@gmail.com



About Me

I'm a 39 year old father and husband based in New Zealand with a passion for historic aviation that I've had since I was 5.

I'm on a mission to preserve aviation history by creating content, educating, and inspiring the next generation of plane nerds.

About Plane-tism

I started Plane-tism in October 2025 and have been able to grow my following quickly across multiple platforms with different demographics.

I specialize in short form educational historic videos that I write, narrate, edit, and publish myself



Media Statistics - July 2026



POSTS

53



VIEWS

1.55 M



ENGAGEMENT

66K



FOLLOWERS

20.7K

Reach 20k+ Aviation Enthusiasts

20,700+ Followers Across All Platforms
1.55 Million+ Monthly Video Views
66,000 + Monthly Engagements

Average Views Per Video

facebook 27,397
Instagram 20,282
TikTok 7,771

Audience Demographics

Male 93.1%	Female 6.9%
Age Group	Approx.
18–24	14%
25–34	26%
35–44	20%
45–54	15%
55+	26%

Top Countries

 New Zealand	32.9%
 United States	19%
 Australia	15.5%
 United Kingdom	12.4%
 Canada	2.9%

Partnership Opportunities

Sponsored Reels
Product Features
Event Promotion & Coverage
Museum Promotion
Airshow Coverage
Affiliate Partnerships
Long-Term Brand Ambassador
Social Media & Content Consulting

Why Brands Partner with Plane-tism

- ✓ Educational aviation content backed by thorough research
- ✓ Professional script writing, narration and editing
- ✓ Authentic storytelling trusted by a highly engaged aviation audience
- ✓ Cross-platform campaigns across Facebook, Instagram and TikTok
- ✓ Every partnership is integrated naturally into content that maintains authenticity and audience trust.

Brands & Organisations I've Worked With



Over the past decade, I've produced content for leading construction equipment brands while building Plane-tism into one of New Zealand's fastest-growing historic aviation platforms.



Your customers are aviation enthusiasts, and so am I.
Let's create content they'll genuinely enjoy, trust, and remember.



Plane-tism



plane_tism

tonyjhennessy@gmail.com